**Business Card & Letterhead**

**Directions:**As a young entrepreneur, you have decided to open the business of your dreams.  In this activity, you will design a business card and letterhead for your new business.

* Who is your target audience?
* What is the name of your company?
* What colors will you use for your company?
* What logo will represent your company?
* What is the address, phone number(s), website, and email address for your company? (You may use fictitious information for this part of the assignment.)

**Assignment:**Using desktop publishing software, select a business card template or design your business card from scratch. Design coordinating letterhead for your new company.